



2019

SPONSORSHIP PROPOSAL

LEAGUE 1

Ontario Senior Men and Women Teams

BE PART OF A WINNING TEAM



INTRODUCTION TO VAUGHAN SOCCER CLUB

Vaughan Soccer is a Gold Standard Club which caters to all ages from 4 years old and up which proudly represent the City of Vaughan

Vaughan Soccer Club was founded in 1982 with the purpose to serve its local community by providing the opportunity for all youth and senior players to play soccer at their full potential. Over the years the club has worked hard in developing a professional approach to the game of soccer by hiring expertise personnel for key positions of running the technical training of our athletes.

We are a player focused club, that measures success not only by the number of titles we win but, more importantly, by the number of players we can help move to higher levels of soccer competition.

We take great pride that two members of the Vaughan Soccer Club (Milovan Kopour and Emmanuel Zambasis) have had the opportunity to go abroad and sign for professional teams in Europe. We take pride in all our current and former players who have taken their experience with our club into Varsity Soccer opportunities at Universities and Colleges both here in Ontario, Canada and in the United States.

For the club to be able to accomplish these goals, we immerse our players in a serious soccer environment, surrounded by outstanding technical leaders. Our Technical Department is led by Carmine Isacco. Carmine is one of Canada's most sought out minds, with over 25 years of experience at the elite level of the sport, having played and worked both in Canada and abroad. In addition to his role with our club, Carmine is the head coach for York University Men and Women team, and was an assistant coach for the Canadian U17 National team and at one time was also involved with the Toronto F.C.

Our business operations are led by Club President, Tony Bartolomeo and Executive Vice President Pat Di Rauso. Both men are involved in the sport of soccer at various levels and bring a wealth of administrative and governance experience to the table.

For 2019, Vaughan Soccer Club will operate 3 men teams and 3 women teams. In addition to our OSL and OWSL Elite Provincial Senior teams we will be fielding one U21 provincial men team in the OSL league and one U21 provincial women team. The U21 men and women programs will serve as a very important pathway to Vaughan Soccer Club League1 team for the area's best players.



WHY PARTNER WITH VAUGHAN SOCCER CLUB?

Our objectives are to partner with local companies, as well as individuals, who share the love for the game of soccer and share the passion for providing soccer players within the City of Vaughan/York Region with opportunities to achieve their full potential through the game of soccer.

Vaughan Soccer Club is a not for profit organization that depends a great deal on athletes to pay for their registration, but the club also tries to make sure that the costs are kept at the bare minimum so that there is no barrier for the area's top athletes to be part of our program. We rely on Sponsorships and Fundraising to operate the club in the most professional manner possible. It takes a great deal of financial resources in order to cover the cost of employing professional coaches, league fees, tournament fees, field rentals, uniform costs, insurance, travel etc....

Supporting our club and our athletes can offer our partners significant tangible and intangible benefits;

- Make a positive impact on the community by supporting a respected, professional run organization that is committed to helping local elite athletes achieve their full potential in the sport of soccer;
- Keep the sport of soccer accessible to all. Soccer has always been an affordable game, but is becoming increasingly more expensive to operate elite level programs, effectively making it very difficult for many talented young athletes to participate at the highest level.
- Expand brand exposure and corporate image to consumers within an affluent, vibrant and rapidly expanding community. Our partners benefit from significant public recognition through prominent logo placement on uniforms (depending on level of support as well as through traditional, digital and social media platforms. VSC has a strong and professional online presence through its website (www.vaughansoccer.com), our Facebook Fan Page and on Twitter

Get access to players and coaches for promotional or community outreach purposes. We have several great ideas to use soccer programs as an outstanding community outreach medium.



2019 Vaughan Soccer Club Sponsorship Packages

Vaughan Soccer Club Presenting Sponsor (GOLD PACKAGE)

\$5,000

Only one (1) "Presenting Sponsorship" will be available per year.

Benefits for Presenting Sponsor include (but not limited to) the following

- Your logo will be displayed on the Front of League 1 Vaughan Soccer Club jerseys (2), both home and away. Your logo will also be printed on the front of League 1 training t-Shirts
- Your company will be recognized as the Club's Main Sponsor in all game reports, press releases and advertisement and your corporate logo will be displayed in all Vaughan Soccer Club printed materials including banners hung at our home field on game days.
- logo placement on the Vaughan Soccer Club website homepage (with direct link to our webpage) and will be visible on every page on the website. It will also be on our Facebook Fan Page and Twitter homepages.

Additional benefits negotiable



Home Kit



Away Kit



Training Shirts



Vaughan Soccer Club Major Sponsor (SILVER PACKAGE) \$2,500

A maximum of one (1) “Major Sponsorship” is available in 2019.

Benefits for “Major Sponsorship” include (but are not limited to) the following:

- Your logo will be displayed on the Tracksuit.
- Your Company will be recognized in Home Game Reports, Press Releases and Advertisements and your logo will be displayed on Vaughan Soccer Club printed materials, including banners hung at our home field on game days.
- Your logo will be on the Vaughan Soccer Club website (with direct link to our webpage).

Additional Benefits are Negotiable





Sponsor A Player (BRONZE PACKAGE) \$1,500

Vaughan Soccer Club offers Corporate Partners or individuals a low cost opportunity to support the club with our popular “Sponsor A Player”

This program provides partners with the opportunity to promote yourself or your company alongside the Vaughan Soccer Club player of your choice.

Your Name or Company Logo will be displayed on the Individual Player’s Profile Page on the Vaughan Soccer Club Website and will receive recognition of your support through various social media platforms.

Player Sponsors will also be noted on the “Partners” Page on the Vaughan Soccer Club Website with (direct link back to your webpage)





VAUGHAN SOCCER 2019 SPONSORSHIP CONFIRMATION FORM

Yes, we would be please to sponsor Vaughan Soccer Club for the 2019 Season!

Company Name: _____

Main Contact Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Sponsorship Level

Please select one

Gold Sponsor - \$5,000

Silver Sponsor - \$ 2,500

Bronze (Community) Sponsor - \$1,500

Method of Payment

Cheque (Made payable to the Vaughan Soccer Club)

Attached Credit Card Authorization Form

For more information, please contact Sandra Colica (Executive Administrator) 905-832-0911 ext. 203 or by e-mail at admin@vaughansoccer.com

Please return completed form:

By Mail – Vaughan Soccer Club: P.O. BOX 852, Keele Street, Maple Ontario L6A 1S1

By Email – admin@vaughansoccer.com